

国际传播研究

- 006-031 如何在海外视频社交媒体上讲好中国故事? ——2019-2021年
油管(YouTube)不同类型账号之间的多层议程设置研究
张伊妍 邵逸涵

研究论文

- 032-055 作为“异托邦”的数字附近: 基于三款数字地图的考察
黄顺铭 陈昭博
- 056-076 库尔德利与赫普为数字时代重写了“知识社会学宣言”吗?
——兼论现象学社会学的当代发展
戴宇辰
- 077-096 从隐私计算到转换意愿:
基于“风险—效用”的交互效应和隐私关注的中介效应考察
曾润喜 朱星潼 黄若怡
- 097-119 私域流量信息共享与平台商家电子口碑
范晓明 林力文

目次

120-139 整合威胁研究: 学术脉络、理论意涵及其在跨文化传播中的应用
陈薇

140-160 异论相搅与共识建构: 宋代政治协商理念及制度实践
高涵

学术访谈

161-176 反粉丝、非粉丝与复杂情感: 三波粉丝研究浪潮后的受众研究复兴
——对乔纳森·格雷教授的学术访谈
张世超 尹一伊 谢卓潇

International Communication Research

- 006-031 How to Tell Good Stories About China on Overseas Video-based Social Media:
A Multi-level Agenda-setting Study on Different Types of YouTube Channels
from 2019 to 2021
ZHANG Yiyao SHAO Yihan

Research Articles

- 032-055 Digital Nearby as “Heterotopia”: A Study Based on Three Digital Maps
HUANG Shunming CHEN Zhaobo
- 056-076 A New “Manifesto for Sociology of Knowledge” in Digital Times?
——On the Contemporary Development of Phenom-enological Sociology
DAI Yuchen
- 077-096 The Effect of Privacy Calculus on Switch Intention: Mediating Effect of Privacy
Concern and Interaction Effect of “Risk-benefit”
ZENG Runxi ZHU Xingtong HUANG Ruoyi
- 097-119 Private Domain Flow Information Sharing and Platform Merchant Electronic
Word-of-mouth
FAN Xiaoming LIN Liwen

Contents

- 120-139 Integrated Threat Theory: Academic Evolution, Theoretical Implications and its
Application in Intercultural Communication
CHEN Wei
- 140-160 Holding Debates for the Discussion of Different Views and Reaching Consensus: The
Concept of Political Consultation and its Institutional Practice in the Song Dynasty
GAO Han

Focus on Academics

- 161-176 Antifans, Nonfans and Complex Emotions: On the Revival of Audience Research after
Three Waves of Fan Studies—Academic Interview with Professor Jonathan Gray
ZHANG Shichao YIN Yiyi XIE Zhuoxiao